



Money and Time Saving Technologies for You and your Clients

Low + No-Cost Web Services For You

Google Apps: email + calendar + document hosting
Thunderbird/Lightning: email + calendar app
Salesforce: client/funder relationship management (CRM); evaluation data
Vertical Response: email marketing
Basecamp: project management
Skype: free calls over the internet
FreeConferenceCall.com: free conference calling
Jing: screen capture + screen casting for tutorials
Google Adwords: search engine marketing
VolunteerMatch.org: volunteer recruitment

Low + No-Cost Web Services for Clients

Zoho: Office-app suite; CRM; project management; email
Highrise: CRM
Freshbooks: simple invoicing
Ubikwiti: accounting and bookkeeping
Intuit QuickBooks: Simple Start: accounting and bookkeeping (free up to 20 customers)
Etsy: the handmade marketplace
Yelp: community-provided business reviews

Good Information Sources

NTEN.org - resources, online workshops
techsoup.org - resources, product donations
commoncraft.com/show - tutorials on RSS, wikis, etc.
agoodmanonline.com - communication tips and guides

Blogs

beth.typepad.com
gettingattention.org
nonprofitmarketingblog.com
havefundogood.blogspot.com
readwriteweb.com